

**INVITATION TO BUYERS / EXPORTERS FOR THE BUYER SELLER MEET
(BSM) AT NAGAUR, RAJASTHAN ON 24/01/18**

Greetings from Spices Board!

Spices Board, with a view to promote the spices produced in the country, as well as to strengthen the supply chain of spices, has been conducting Buyer Seller Meets (BSM) at strategic locations across India. The BSMs provide a common platform for the buyers and sellers of spice industry, to interact and establish effective market linkages

Rajasthan, famous for its marvelous forts & palaces, luscious cuisines, rich resources and culture, occupies an important position in the map of Indian spices, by being a major producer of seed spices. Rajasthan along with Gujarat contributes to more than 80% of total seed spices production in India. The major spices produced in the state include cumin, coriander, fenugreek, garlic, chilly, etc. Considering the immense potential for spices in the state, Spices Board had set up two Spices Parks, at Jodhpur -the second largest city of Rajasthan and at Ramganj Mandi -the coriander city, to provide common infrastructure facilities for both post-harvest operations and processing of spices and spice products.

With the view to showcase the potential of the spices produced in the state, primarily the Marwar region, which includes the districts of Nagaur, Jodhpur, Pali and Barmer and to facilitate linkages between the exporters from across the country and sellers/growers of the state, the Board proposes to conduct a Buyer Seller Meet (BSM) at **Agriculture College Campus, Nagaur on 24th January, 2019**. The BSM will be inaugurated by **Shri C. R. Choudhary, Hon'ble Union Minister of State for Commerce and Industry & Consumer Affairs, Food and Public Distribution**.

Around 100 sellers representing progressive farmers, farmer's societies, NGOs, processors and traders from Marwar and nearby areas will be participating in the event. The focus spices for the BSM are Nagauri Pan Methi (Fenugreek Leaves), Fenugreek Seed, Cumin and Fennel.

You are cordially invited to attend the the Buyer Seller Meet scheduled to be held **on 24th January, 2019, Nagaur** and to make use of the platform for building direct market linkages with the sellers/suppliers.

Kindly inform your willingness to participate in the BSM by mail to spicesboardju@gmail.com with copy to johnny.manithottam@nic.in, dm.sb-ker@gov.in, & nithin.joe@nic.in by **21st January 2019, 4.00 pm**, along with the following details.

Name & Full address of the Firm with contact no & email id:

Spices Board Exporter Regn. No (CRES):

Name & designation of the person attending with & contact no & email id:

Requirement of Accommodation: YES/NO

For outstation exporters, the Board is open to providing accommodation (one single/double room per firm), if required

For enquiries, kindly contact Shri Johncy Manihottam, Assistant Director Spices Board, Jodhpur 0291-2636944.